

RESELLER BULLETIN

Panasonic
AUTHORIZED
RESELLER PROGRAM

Subject: Professional Video Program Update

Bulletin Type: Product Marketing Service

Bulletin Number: Pro Video-2017-MB-50

Date: April 21, 2017

Product: Professional Video Program Update

Panasonic is announcing the new Professional Video Program: April 1, 2017 – March 31, 2018. Please download it, at your convenience. Please note the following updates:

- PTZ cameras, including the AW-HE40, AW-HE130, and AW-UE70 Deal Registration values will change to 10% starting May 1, 2017. This was first announced via bulletin on April 1 (Bulletin Number: Pro Video-2017-PB-29D).
- PTZ Controllers, including the AW-RP50, AW-RP120 and others Deal Registration values will change to 10% starting May 1, 2017. This was first announced via bulletin on April 1 (Bulletin Number: Pro Video-2017-PB-29D).
- Select PTZ models offer a promotional spiff from April 1, 2017 to June 30, 2017. This was first announced via bulletin on April 1 (Bulletin Number: Pro Video-2017-PB-29D).
- P2 products, including the AJ-PX230, AJ-PX270, AJ-PX380G, AJ-PX380GF, PX380G-BS300, PX380GF-Studio and PX380GF-Studio910 Deal Registration values will change to 10% starting June 1, 2017.

As always, thank you for your strong support of Panasonic.

Sincerely,

Product Management

