

The AK-UC4000: Your New Workhorse Studio Camera



Leading R&S Companies Make Major Purchases

The Panasonic AK-UC4000 Camera System combines the best of our AK-series, 2/3" studio cameras in a single camera with a seriously upgraded Super 35mm 4.4K sensor. Capable of 4K, HDR and HD Slow Motion, it raises the bar for 4K HDR performance and cost-effectively future-proofs your infrastructure. It offers top quality 12G 4K HDR performance with no compromise on the HD performance.

For sales information or to arrange a demo, email us at VideoProductionSolutions@us.panasonic.com.

To learn more about the UC4000, visit <https://bit.ly/2VGTpMh>.

Here's what leading Rental & Staging companies who've purchased UC4000s are saying:

FUSE

"The UC4000 neatly fits our model in terms of price, reliability and image quality, and we are sold on its bigger chip and better low-light performance."
– Fuse CEO Adam Benjamin

RENTEX

"The UC4000 gives us the ability to add a 4K option into our expanding Pro A/V rental fleet – it offers the versatility of still shooting in HD but futureproofing our inventory for years to come. The quality and reliability of the Panasonic cameras have been second to none."
– Rentex President Don Gaskill

HARTFORD TECHNOLOGY RENTAL

"As newcomers to video rental, it's essential that our inventory be future-focused and versatile, which defines the UC4000 – especially with its built-in 4K 12G capabilities. The UC4000's full benefit package can help our customers build their business in 4K production at an affordable price point."
– Dave Mizerka, VP of AV Rental, Hartford Technology Rental

FREEMAN

"The UC4000s are becoming a standard in our industry, with a network of companies with whom we can cross- and sub-rent. The camera stands out among current studio systems in its dual assets of native 1080p and UHD/4K workflows. The UC4000's large format 4.4K MOS sensor ensures that we can minimize potential moiré issues in our extensive deployment of LED screens for corporate presentations."
– A.M "Oz" Osman, National Director-Video Services, Freeman